



Summit Centre for Education, Research, and Training Conference 2019 Sponsorships

On behalf of the Summit Centre for Education, Research, and Training (SCERT) committee, we are reaching out to you with the opportunity to contribute to our first annual Conference on Neurodevelopmental Conditions.

What is The Summit Centre for Education Research and Training (SCERT)?

SCERT is a school-based, non-profit research and training initiative developed between Summit School and professors from McGill University's Department of Educational and Counselling Psychology. The centre is located at Summit School in Ville Saint Laurent, an unparalleled educational institution dedicated to empowering and improving the lives of over 600 students diagnosed with a variety of neurodevelopmental conditions, including: Autism Spectrum Disorder, Intellectual Disability, and Down Syndrome.

SCERTs Mission

At SCERT, our mission is to improve the quality of life for our students through best practices in education that are scientifically based, promote autonomous behavior, and prepare them for the transition to adulthood. We are committed to the education and training of all professionals working with this population and to informing parents of new and innovative strategies.

Conference Sponsorship Opportunity

As part of our mission, SCERT will be holding its first annual Conference on Neurodevelopmental Conditions, Friday November 1st, 2019 at the McGill University New Residence Hall located in 3625 Park Ave, Montreal. This conference will bring together local and international experts in the study of neurodevelopmental conditions. Our target audience includes, educators, professionals within the School Boards and working privately, clinicians, researchers, parents, and support workers within the social affairs system. As a non-profit centre, SCERT relies heavily on its financial support from corporate organizations and interested individuals. With your contribution, we look forward to providing an exceptional experience to our attendees and ensuring that our conference grows in reputation and size in future years.

Why Sponsor?

- Reputation – build your reputation as a key contributor to the cause of improving the lives of youth and adults with neurodevelopmental conditions and their families.
- Brand visibility – increase your organization's visibility among clinicians, educators, research scholars, and the special needs community.
- Generate leads – build relationships with potential clients by taking advantage of exclusive sponsorship opportunities that provide direct access to conference attendees.

Thank you in advance for your consideration. We look forward to hearing from you.

Sincerely,

Herman Erdogmus
Director General, Summit School



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Conference Outline

Pre-Conference Event (October 31st, 2019)

5:00pm – 7:00pm	Early Registration and Cocktails
7:00pm – 8:15pm	<p>Movie Screening of the award-winning documentary “Being Rachel” (Insert description)</p> 

Conference Day (Friday November 1st, 2019)

8:30am – 9:20am	Registration and Continental Breakfast
9:20am – 9:30am	Welcome Address
9:30am – 11:00am	<p>Morning Keynote: Bryna Siegel, PhD. Director Autism Center Northern California <i>Reconceptualizing ASDs as Autistic Learning Styles and Autistic Learning Disabilities: Making Treatment Individual, Developmental, and Outcome Oriented</i></p>
11:00am – 11:15am	Refreshments
11:15am – 12:15pm	<p>Breakout Sessions</p> <p>Roger Godbout, PhD. <i>Les difficultés de sommeil dans le TSA et la déficience intellectuelle : Causes et Interventions</i></p> <p>Isabelle Hénault, PhD. <i>Healthy Sexuality: Adaptive Skills for students with ASD</i></p> <p>Bryna Siegel, PhD. <i>Autism Family Wellness: Educating and Training Parents and Professionals to Support Children with Autism from Diagnosis through Adulthood</i></p>
12:15pm – 1:15pm	Seated Lunch
1:15pm – 2:45pm	<p>Afternoon Keynote: Michael Wehmeyer, PhD. Director Kansas University’s Beach Center on Disability <i>Autonomy, Self-Determination, and Strengths-Based Approaches to All Learners with Disabilities: A Bridge for 21st Century Transitions</i></p>
2:45pm – 3:00pm	Refreshments
3:00pm – 4:00pm	<p>Breakout Sessions</p> <p>Isabelle Soulières, PhD. <i>Défis de l’évaluation cognitive chez les enfants ayant des conditions neurodéveloppementales</i></p> <p>Lucyna Lach, PhD. <i>Documenting the Lives of Families of Children with Neurodevelopmental Conditions: From Understanding to Impact</i></p> <p>Michael Wehmeyer, PhD. <i>Building the Bridge to 21st Century Transitions: Methods, Materials, and Strategies to Promote Self-Determination</i></p>
4:00pm – 4:15pm	Closing Remarks
4:15pm – 5:30pm	Poster Session and Cocktails



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2019 Sponsorship Opportunities

Platinum Sponsor – Pledge of \$5,000 or above

- Acknowledgement during the opening ceremony of the conference
- Organization listing on sponsor signage
- Organization logo on all major advertisements associated with SCERT conference
- Opportunity to insert company promotional items in conference bags (subject to approval)
- Complimentary exhibit booth (subject to exhibitor eligibility guidelines)
- Up to four (4) complimentary registrations to conference (number to be negotiated based on need and availability)
- Full page ad in SCERT Conference Program Book
- Organization logo and listing on the Sponsorship page of the SCERT website
- Recognition during Screening of Being Rachel on October 31st (pre-conference event)

Gold Sponsor – Pledge of \$2,500 to \$4,999

- Acknowledgement during the opening ceremony of the conference
- Organization listing on sponsor signage
- Opportunity to insert company promotional items in conference bags (subject to approval)
- Complimentary exhibit booth (subject to exhibitor eligibility guidelines)
- Up to two (2) complimentary registrations to conference (number to be negotiated based on need and availability)
- Half-page ad in SCERT Conference Program Book
- Organization logo and listing on the Sponsorship page of the SCERT website
- Recognition during Screening of Being Rachel on October 31st (pre-conference event)

Silver Sponsor – Pledge of \$1,000 to \$2,499

- Acknowledgement during the opening ceremony of the conference
- Organization listing on sponsor signage at the annual meeting
- Opportunity to insert company promotional items in conference bags (subject to approval)
- One (1) complimentary registrations to conference
- Quarter-page ad in SCERT Conference Program Book
- Organization logo and listing on the Sponsorship page of the SCERT website

Bronze Sponsor – Pledge of \$500 to \$999

- Acknowledgement during the opening ceremony of the conference
- Organization listing on sponsor signage
- Organization listing (no logo) on SCERT Conference Program Book
- Organization listing and logo on the Sponsorship page of the SCERT website

Supporter – Pledge of anything below \$500

- Organization/Individual listing on the Sponsorship page of the SCERT website and in program book

ADDITIONAL SPONSORSHIP PACKAGES AVAILABLE:

- Lunch / Cocktail Sponsor
- Coffee Break Sponsor
- Conference Delegate Bag Sponsor
- Bag Insert Sponsor
- Booth Sponsor
- Lanyard (also known as neck cords) Sponsor

SCERT offers varying levels of sponsorship for your organization to offer support of our mission.

A complete listing of opportunities follows. If you have any questions about our sponsorship opportunities, or would like to receive a sponsorship packet, please contact Stu Guttman at sguttman@summit-school.com.

Note: Sponsor and/or exhibitor applications for service delivery programs and specific therapies are not accepted. All sponsorship and exhibit requests are subject to review and approval. All sponsorship level amounts are listed in CDN. Receipts will be issued through Summit Schools Foundation.



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2019 Sponsorship Opportunities

	Platinum Sponsor Pledge of \$5,000 or above	Gold Sponsor Pledge of \$2,500-\$4,999	Silver Sponsor Pledge of \$1,000-\$2,499	Bronze Sponsor Pledge of \$500-\$999
Acknowledgement during the opening ceremony of the conference	✓	✓		
Organization listing on sponsor signage	✓	✓		
Organization logo on all major advertisements associated with SCERT conference	✓	✓		
Recognition during Screening of Being Rachel on October 31 st	✓	✓		
Opportunity to insert company promotional items in conference bags (subject to approval)	✓	✓	✓	
Complimentary exhibit booth (subject to exhibitor eligibility guidelines)	✓	✓	✓	
Organization logo and listing on the Sponsorship page of the SCERT website	✓	✓	✓	✓
Complimentary registrations to conference (number to be negotiated based on need and availability)	Up to 4 Passes offered	Up to 2 Passes offered	1 Pass offered	
Ad in SCERT Conference Program Book	Full Page Colour	Half Page Colour	Quarter Page B&W	Organization listing (no logo)

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If you would like to support our conference in other ways, please email us at scert@summit-school.com

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